

# ALADN 2026 Call for Conference Proposals

The ALADN 2026 Conference Program Committee invites submissions for presentations at the ALADN Conference in Murfreesboro, TN, on April 12 - 14, 2026, at the Embassy Suites by Hilton Nashville SE Murfreesboro. We are seeking dynamic, original proposals for workshops, discussions, or panels that offer in-depth information about fundraising trends and best practices, accessible to attendees at a variety of experience levels. Proposals may include workshops, round-table discussions, and panel sessions. Conference sessions run for one hour or more, with the presentation lasting 45 minutes and 15 minutes for Q&A.

**Proposal Submission Requirements.** Submit your proposal at <https://ucmo.libwizard.com/f/ALADN2026CONFRES>. All proposals must be received by **November 2, 2025, at 5:00 p.m. CDT** for full consideration. Notification of acceptance will be sent by December 15, 2025.

**Topics of Potential Interest.** Below are some of the topics of interest that you might consider.

- How the pandemic has changed fundraising
- How to leverage social media to communicate need and impact
- Crowdfunding during Giving Days
- How academic libraries can build their donor pools
- Facilities projects
- Prioritizing fundable projects/programs
- Planned giving
- Virtual development
- Working with Corporate and Foundation Relations
- Making the case for supporting the library
- Trends in philanthropy
- Topics related to the conference theme - "Music City Melodies: Libraries and Philanthropy"
- The future of fundraising in the age of AI - panel discussion

If you have questions, please contact Janette Klein and Tywanda Cuffy, ALADN 2026 Conference Co-Chairs, at [jklein@ucmo.edu](mailto:jklein@ucmo.edu) and [tywanda@udel.edu](mailto:tywanda@udel.edu).

## Criteria for Acceptance

Presentations will be evaluated according to the following:

- Relevance to the field of library development and advancement
- Originality of the topic
- Clarity of the presentation proposal
- Interactivity of the session to promote active learning/engagement (*strongly encouraged*)
- Accessibility to a range of experience levels

**About the conference.** Formed in 1995, the Academic Library Advancement and Development Network (ALADN) explores issues of interest, offers networking, and assists in mutual problem-solving for

professionals involved in advancement and development for academic and research libraries through an annual conference, an electronic listserv (LIBDEV) and personal contacts.

### Timeline

- Call for Proposals: Open
- Submission deadline: November 2, 2025
- Notification: December 15, 2025
- Full Presentation Description for Website: January 1, 2026

**Proposal Submission Requirements.** Please complete the [ALADN 2026 Conference Call for Proposals](#) form to submit a proposal. The proposal must include the following elements:

- Name of presenter(s)
- Preferred pronouns
- Contact information
- Short biography (75-100 words) for each presenter
- Institution and title(s)
- Institution type, size, and staffing for development for each presenter
- Presentation title
- Type of presentation
  - **Single or Joint Presentation** – Traditional length (45-minute + 15-minute Q&A) presentation by one to three presenters.
  - **Panel Presentation** - Traditional length (45-minute + 15-minute Q&A) presentation by three to four presenters.
  - **Lightning Talk or Round Table** - Short (7-minute maximum) presentations by one presenter; four or five lightning talks are grouped together so they can be given during a single time slot.
  - **Workshop** - Traditional length (45-minute + 15-minute Q&A) hands-on training session by one to three presenters on a specific topic, tool, technique, workflow, or concept.
- Presentation abstract (75-100 words - printed in conference program)
- Detailed description (250-300 words)
- Intended audience(s)
  - Functional Area, e.g., deans and directors, associate directors, development officers, communications and marketing professionals
- 2-3 learning objectives/takeaways
- Technical/AV requirements